

ben canini



not just another suit

Born and raised in downtown Toronto, I grew up with street smarts, which I used to climb the corporate ladder in some of Canada's leading corporations.

I'll inspire employees to deliver a Return on Investment that far exceeds any of their compensation packages. I will seal the deal on employee performance.

With 20 years of solid "bottom to top" business experience, I held positions from the frontline to the Executive level and have an absolutely solid track record of results in Operations, Project Management and Sales.

Self educated in all aspects of business, I have learned and leveraged the advice of some fantastic mentors throughout my career. I "Hold the Gold" when it comes to what you don't learn in school. I am a firm believer that a sale is not a transaction but the coming together of synergies between organizations.

As a leader, I have a very direct, honest and diplomatic approach, with no fear in chasing and asking for the business or the results. I am very comfortable in interacting at all levels of an organization.

I have consistently built winning teams that met and exceeded both company and individual objectives. I believe everyone in an organization has a role in "Sales" - I'll show you how to use the expertise of various departments to assist in the sale and retention of all customers.

Book Ben - I am a leader who can deliver on your company's objectives and ensure that your employees become true ambassadors for your company.

mission statement

I inspire and motivate thousands of people to pursue the Ultimate Life Experience and I bring to all my Keynotes, pure passion, desire and dedication.

keynotes

Fire in Your Soul

Ben Canini takes you on a journey of rediscovery, where you re-build and fuel the fire within. This keynote address is for those uncommon few who are seriously dedicated to taking their lives to the next level.

Here's what you'll experience:

- Come face to face with where you are today.
- Tap into your true passion and desire.
- Re-visit childhood dreams and make them a reality.
- Visit your past and let go of what is holding you back.
- Find a bullet-proof method of re-igniting your fire.
- Learn to share your inspiration with those around you.

'Fire In Your Soul' goes right to the heart of human potential. It is the key ingredient behind and true source of all success and happiness in this world.

Number Two Won't Do

We all want to be winners at everything we do in life. Winning in life is not a matter of competition but of quality and integrity in the things we do.

'Number Two Won't Do' keynote gives insight into living a higher quality life, delivering lasting results and making iron clad decisions.

Walk the Talk for the balance of your journey.

You'll learn:

- To establish a winner's mindset.
- Why Number One is the only one.
- How to leverage the team around you.
- To open your eyes to the goldmine under your feet.
- The winner's secret handshake.
- When to tear down and re-build your game plan.

'Number Two Won't Do' is for individuals and teams at all levels of success. You'll tap into potential that will propel you to the next level of your game.

Immortal You

A follow-up to Fire In Your Soul, Immortal You is a further journey into your soul that will give you insights into living a life of integrity, fulfillment and success. We all want to be remembered in this world for helping to make it a better place. Ensure it happens before time slips away.

Here's what you'll experience:

- The true VALUE of time.
- The true measure of time.
- How interconnected we are to each other.
- How to succeed and help others at the same time.
- The past does not equal the future.
- The world is here to lift you and not to bring you down.

'Immortal You' will give you a road map to continue on your life's journey; a map created by you that will lead you to your goals; a map that will inspire you to leave a trail for thousands to follow.

testimonials

"*Fire in Your Soul* motivated me to act towards achieving goals I had in my life for a very long time but was afraid to start. I think we all need to find that positive self concept that is deep inside of us, and Ben truly helps to facilitate this discovery."

- **Jennifer Gibson**, BSc RD, Manager
Sport Medicine Council of British Columbia

"Ben's speeches are both motivating, inspirational and a delight to listen to. He has the charisma and presence to impact his audience with his message."

- **Dr. Peter Graham** Ms. ATM-B CL

"Ben Canini is one of the most dynamic speakers I've ever seen. He is a natural storyteller who delivers his message with a powerful and moving style."

- **Bruce Radford**, President
Industrial Identification Systems Inc.

"Ben is tuned in to people, from the layperson to the executive, he grabs your attention at the beginning of a presentation and keeps you engaged throughout. Ben's passion is to arouse thought and action in others. Ben's success is: You will not forget him!"

- **Randy Mason**, President
Condominium Services Group



call today
to book ben!
(519) 489-2424